





ANNUAL REPORT 202,



Our mission is to surround students with a community of support, empowering them to stay in school





### Letter From the President and CEO



For 42 years, Communities In Schools of Houston has done whatever it takes to help our students survive and thrive.

In this first full school year impacted by COVID-19, our staff and students encountered uncertainty at every turn. Yet, even when it seemed that every aspect of this school year would be different from past years, our campuses could rely on one constant: CIS continued to show up each and every school day to serve students. Throughout the year, our wonderful staff demonstrated resiliency, creativity, and unwavering dedication to our students.

We know that many of you reading this letter have experienced significant challenges and losses in recent months. Our community mourns the loss of two long-time, beloved Board members and friends, Julie Crosswell and Steve Lasher, who passed away this year. Julie and Steve both cared deeply for our students and their families, and we all recognize that families faced incredible hardships this year - grief and loss of loved ones, loss of employment, food and housing insecurity, mental health issues, and tremendous challenges to their academic development. Although this year has been heart-wrenching for our entire

community, CIS continues to identify the gaps in services, gather resources, and mobilize our community partners to meet a broad range of needs.

In the face of challenging circumstances, CIS has proven to be an effective and adaptive organization that provides critically needed services. When the COVID-19 Pandemic resulted in school closures during the 2019-2020 school year, CIS pivoted from our traditional on-campus service model to a remote service model that enabled our staff to engage with students and families virtually. As schools reopened during the 2020-2021 school year, CIS shifted again to a hybrid service model, providing in-person support to students who attended classes on campus and remote support to students who attended classes virtually. By making these strategic adjustments to our traditional model, CIS is now ideally positioned to meet students where they are.

We also invested time and resources into examining and strengthening our organization's culture this year. Our Diversity, Equity, and Inclusion (DEI) Team facilitated trainings, monthly dialogues, and other opportunities for community members to consider these core principles in relation to our mission and to take strategic steps towards fostering a more inclusive, equitable climate throughout CIS and across school campuses. We continue this work with a sense of urgency, recognizing that our students who belong to communities of color are disproportionately impacted by social and economic inequality and by the COVID-19 Pandemic, which has exacerbated existing education gaps.

We are excited to celebrate the achievements of our 254,989 students with you. 95% of our 7,314 pre-K through 12th grade case-managed students were promoted to the next grade level, 98% of our seniors graduated, and 99% of our students stayed in school. Despite all the challenges and disruptions experienced this school year, our students continue to model persistence and inspire hope.

We are so grateful to you, our supporters. This year, you recognized the increased need and you trusted CIS to put your dollars to work in an effective and efficient way. We appreciate your continued investment in our organization and your tireless commitment to our students.

Thank you,

\*

**Omar Reid** 

President of the Board

Orac Keul

Lisa Descant, LPC-S, LMFT-S

Chief Executive Officer

Lesa Descard

# What We Do



Communities In Schools (CIS) is a national nonprofit recognized for its evidence-based model that works to ensure every student, regardless of race, gender, ability, zip code, or socioeconomic background has what they need to realize their full potential in school and beyond. We support students by removing academic and non-academic barriers to their success through our comprehensive student support model.

Because CIS believes in the power of relationships, we provide on-campus integrated student supports that empower students to succeed in school and achieve in life.

### Working directly on 169 school campuses

across Houston, CIS supported and connected students to caring adults and community resources to help them see, confront, and overcome the barriers that stand between them and a brighter future. Together, we build a powerful change movement made up of students, CIS Student Support Specialists, school faculty, community partners, and CIS alumni committed to building an equitable path to education for future generations.



### 2020-2021 Services Include

Supportive guidance and Counseling

Conflict resolution and Crisis intervention

**Basic needs support** 

Parent engagement and Home visits

**Academic support** 

College Readiness and Career Exploration

Field trips and Enrichment activities

# **Who We Serve**

### The students we serve face a myriad of obstacles that were exacerbated

by the pandemic, such as poverty, lack of access to resources, systemic issues of equity, emotional trauma, and more. At Communities In Schools of Houston we see potential in ALL students and work within the school system to advocate for students and create access to resources and opportunities that help them reach the bright futures they each deserve.

### **Student Demographics**

\*Based on CIS PreK-12th grade Case Managed Students

<mark>26</mark> %	BLACK
64%	HISPANIC/LATINO
<b>6</b> %	WHITE
3%	ASIAN
1%	OTHER
<b>56%</b>	FEMALE
44%	MALE
61%	RECEIVED PUBLIC ASSISTANCE
94%	RECEIVED FREE/ REDUCED LUNCH
41%	HAD LIMITED ENGLISH PROFICIENCY



Schools	
ALDINE ISD 1	SPRING ISD 1
ALIEF ISD 41	SPRING BRANCH ISD 39
FORT BEND ISD 4	SOUTHWEST 4 CHARTER SCHOOLS
HOUSTON ISD 64	LONE STAR COLLEGE 15 CAMPUSES

#### **ALDINE ISD**

Teague Middle School

#### **ALIEF ISD**

Albright Middle School **Alexander Elementary School** Alief Learning Center Alief Middle School **Best Elementary School Boone Elementary School Budewig Intermediate School Bush Elementary School** Chambers Elementary School **Chancellor Elementary School Collins Elementary School** Crossroads High School **Cummings Elementary School** Elsik High School Elsik Ninth Grade Center **Hastings High School** Hastings Ninth Grade Center **Hearne Elementary School Heflin Elementary School Hicks Elementary School Holmquist Elementary School** Holub Middle School Horn Elementary School Kennedy Elementary School Killough Middle School Klentzman Intermediate School **Landis Elementary School** Liestman Elementary School **Mahanay Elementary School** Martin Elementary School Mata Intermediate School Miller Intermediate School O'Donnell Middle School Olle Middle School **Outley Elementary School** Owens Intermediate School Smith Elementary School **Sneed Elementary School** Taylor High School Youens Elementary School Youngblood Intermediate School

#### **COMMUNITY CENTER**

Boys & Girls Club -Spring Branch

#### **COMMUNITY COLLEGES**

Lone Star College -Atascocita Center

Lone Star College -Conroe Center

Lone Star College -Creekside Center

Lone Star College - Cy-Fair

Lone Star College -Cypress Center

Lone Star College -**East Aldine Center** 

Lone Star College -**Houston North Fairbanks** 

Lone Star College -Houston North Greenspoint

Lone Star College -**Houston North Victory** 

Lone Star College - Kingwood

Lone Star College - Montgomery

Lone Star College - North Harris

Lone Star College - Tomball

Lone Star College -**Tomball Health Science** 

Lone Star College -**University Park** 

#### **FORT BEND ISD**

**Arizona Fleming Elementary Blue Ridge Elementary School** Christa McAuliffe Middle School Ridgegate Elementary School

#### **HOUSTON ISD**

**Atherton Elementary School** Attucks Middle School **Austin High School Bastian Elementary School Black Middle School Bonham Elementary School** Carnegie Vanguard High School Challenge Early College **High School Cook Elementary School Coop Elementary School** Cullen Middle School **Deady Middle School Durkee Elementary School** Edison Middle School Fondren Middle School Fonville Middle School Forest Brook Middle School **Foster Elementary School Gallegos Elementary School Gregory-Lincoln Education Center Hartsfield Elementary School** 

**Heights High School** 

**Highland Heights Elementary School Hilliard Elementary School** Hogg Middle School **Houston Academy of** International Studies Jane Long Academy **Kennedy Elementary School Key Middle School Lamar High School Lantrip Elementary School** Lawson Middle School **Madison High School McNamara Elementary School** MC Williams Middle School Middle College High School at HCC Gulfton Milby High School Mitchell Elementary School **Navarro Middle School Neff Early Learning Center Neff Elementary School North Forest High School** North Houston Early College **High School** Paul Revere Middle School **Pershing Middle School** Port Houston Elementary School Scarborough High School **Shadowbriar Elementary School Sharpstown High School** Sterling Aviation High School Sugar Grove Academy Middle School **Sutton Elementary School Thomas Middle School Walnut Bend Elementary School** Waltrip High School **Washington High School Wesley Elementary School Westbury High School** Wharton Dual Language Academy **Whittier Elementary School** Wisdom High School **Worthing High School** Yates High School

#### **SPRING ISD**

**Dekaney High School** 

Young Elementary School

#### **SPRING BRANCH ISD**

Academy of Choice The Bear Boulevard School **Buffalo Creek Elementary School** Cedar Brook Elementary School District Alternative **Education Program Edgewood Elementary School Hollibrook Elementary School Housman Elementary School** Landrum Middle School The Lion Lane School **Meadow Wood Elementary School** Memorial High School **Memorial Middle School** Northbrook High School Northbrook Middle School **Nottingham Elementary School** The Panda Path School Pine Shadows Elementary School Ridgecrest Elementary School **Shadow Oaks Elementary School Sherwood Elementary School** Spring Branch Elementary School Spring Branch Middle School Spring Forest Middle School Spring Oaks Middle School Spring Shadows **Elementary School** Spring Woods High School Spring Woods Middle School Stratford High School Terrace Elementary School Thornwood Elementary School The Tiger Trail School Treasure Forest Elementary School Valley Oaks Elementary School Westchester Academy Westwood Elementary School The Wildcat Way School

### **Woodview Elementary School SOUTHWEST SCHOOLS**

**Bissonnet Elementary School Discovery Middle School Empowerment High School Mangum Elementary School** 

# The Results of our Work

Our unique model is proven effective. CIS helps students stay on track to graduate, improve in attendance and academic performance, and have a better overall behavior in school and beyond.

### Outcomes

99% in grades 7 through 12 stayed in school

% of eligible seniors graduated

85% showed marked improvement in academics, attendance, and/or behavior

95% were promoted to the next grade level

COLLEGE OUTCOMES

71% re-enrollment, transfer and graduation rate

2.7 average GPA

 $2_{\rm p}420$  credits earned

Through their evidence-based, strategic levels of support, CIS addresses the mental and emotional health of students as an essential component to their learning.

Pam Wells, Ed.D., Executive Director, Region 4 Education Service Center

### **Impact**

169 Campuses served

254, 989 students served through campus-wide events

36/238 students served through targeted intervention services

7,314 students served through intensive case-management services

2,237 home visits conducted to promote family engagement

 $4_{\rm p}010$  crisis situations handled

514,099 referrals made to community agencies



# **Mental Health Initiative**



Whether a student is struggling to cope with an emotional stressor at home or is dealing with complex trauma or grief, CIS provides students with comprehensive mental health and wellness support. Trained CIS professionals provide trauma-informed interventions that alleviate emotional and behavioral challenges, enhance coping skills, improve student social-emotional well-being, and in turn, scholastic achievement.

CIS provides more direct mental health services to students in schools than any other provider of mental health services in Texas.

The Communities In Schools of Houston Mental Health Initiative (MHI) is a three-part program consisting of:

- (1) CIS Master's Level, Licensed mental health professionals on campus full-time,
- (2) CIS-coordinated partner mental health agencies to counsel students, and our
- (3) Newly-created CIS Mobile Mental Health Team, as of 2019.

### **Mobile Mental Health Team**

The CIS of Houston Mobile Mental Health team launched in 2019 to meet the growing demand for mental health support for students. Whether a student is struggling with anxiety over the return to in-person classes, recent loss, or dealing with other forms of trauma or any number of pressing issues, the CIS Mobile Mental Health Team works closely with CIS Student Support Specialists and educators at select schools to provide intensive mental health support to those students who need it most. The Team supported over 20 campuses across several major districts in the 2020-2021 school year with mental health counseling services.



The Meadows Mental
Health Policy Institute
has worked with districts
across the state to
understand the real-world
challenges students face,
particularly those in crisis
or who have experienced
trauma. CIS ensures their
students have access to
the support they need to
cope with mental health
challenges and is a
critical partner to student
well-being in Texas.

Andy Keller, PhD, President & CEO of Meadows Mental Health
Policy Institute

CIS Mental Health
Professionals served
4,976 students and CIS
Mental Health Partners
served 187 students on
82 campuses, totaling
14,496 hours of mental
health support for
CIS students.

# **Testimonials**



### Jesus

Jesus was referred to CIS after lashing out in class one day. He was experiencing a lot of anger and emotion, and soon revealed to the teacher that he had lost his brother and it was the anniversary of his death. Jesus reached out for help because the anger and sadness were overwhelming him more and more every day. Jesus was referred to the CIS Mobile Mental Health Specialist assigned to the school, who provided weekly additional support for Jesus. During their sessions, Jesus was able to openly grieve the death of his brother for the first time and build the skills needed to talk about the pain of the loss with his family.



\*The COVID-19 pandemic not only exacerbated pre-existing challenges faced by our students and families but also added barriers that impacted service delivery in our schools. One example is that many of our mental health partners were not able to provide in-person services on campus until late Spring. CIS was the only agency allowed on campus.

### Mary

Mary was coming to school each morning extremely tired and appeared to be irritated every day. Mary was failing multiple classes that she would easily pass in the previous semester. In addition, Mary would shout out in anger at her peers and teachers over minor mistakes or incidents. During a CIS meeting with Mary's father, we learned that the entire family had been evicted from their previous apartment complex a few months earlier. At the time, the family was living in a motel with the entire family sharing the same motel room. The CIS Student Support Manager on campus provided resources for housing/rental support and other basic needs resources, and also referred Mary to the CIS Mobile Mental Health Team. The Mobile Mental Health Specialist assigned to the school was available weekly to provide additional support for Mary as she tried to make sense of all the changes in her living situation, health challenges faced by her mother, and her feelings about what was going on in her life. Today, Mary is back on track with her academics and has made significant behavioral improvements from working through her emotions with CIS.

# **COVID In Schools and Beyond**



### After a virtual start to the school year for

most of our campuses, they soon began to re-open for students to return in-person. CIS was on-campus ready to serve students attending in-person, and yet still reaching out to students who were learning virtually. We reached out to our students virtually, either by phone, text, email or via secure audio-visual conferencing. Wherever our students were, CIS was there to help. CIS remained flexible and implemented a hybrid model for supporting students in schools and at home. We continued to leverage community resources to provide emergency relief to families struggling to get by. We also saw a tremendous need for increased mental health supports for students dealing with the trauma of the pandemic, whether it be grief from the loss of a loved one, anxiety over in-person learning, and/or depression from social isolation. CIS Student Support Managers, Mental Health Specialists, and our partner mental health providers were always available to provide students with social and emotional support and help navigate through crises as they arose.

### **Our COVID-19 support consisted of:**



- Virtual and in-person check-ins with students to assess their well-being
- Providing technology support and resources
- Reaching out to students who were not engaged in virtual learning to find a solution to help ensure they succeed in their learning environment
- Providing basic needs and direct assistance to students and their families
- Connecting families to community resources
- Conducting home visits
- Coordinating virtual engagement and enrichment activities for students and families

# **COVID-19 Recovery Impact**

For over a year since the COVID-19 pandemic began impacting our communities, CIS of Houston continued to go beyond school walls to provide students and families with emergency relief funding, referrals to resources, supportive guidance and counseling, access to technology, and so much more as students continued to face the physical and mental impacts of the pandemic.

45,628 students served

388,833 referrals made to 235 partner agencies

162,674 hours of direct or virtual student supports

6,149 students provided with counseling and other mental health services

\$1,064,760 raised for COVID relief

\$97,875 contributed by individuals

\$66,135 donated by corporations and foundations

\$900,750 in funding from Harris County **COVID Relief Fund + Greater Houston COVID-19 Recovery Fund** 

(\*from March 2020 - March 2021)



1,136 families received financial assistance for:



FOOD



HYGIENE/CLEANING **PRODUCTS** 



INTERNET CONNECTION



UTILITIES



TECHNOLOGY SUPPORT



# **CIS Specialized Programs**





Legal Externship Program with the Houston Bar

Association: hands-on experience in the legal profession where students spend the summer working at Houston-area law firms

Nursing Externship with Houston Methodist and Smithwood Medical Institute: completing immersive training and developing valuable skills to benefit them in their futures, often earning their **CNA** 

Project MOVE: in partnership with the University of Texas School of Dentistry at Houston, provides preventive and restorative dental care, and oral health presentations to elementary school students

XY-Zone: leadership development and peer support for high school males

Wellness on Wheels (WOW): mental health and wellness cycling program for students in The East End

# Reengaging Students in Learning

### Students and their families experienced levels of instability, disruption, and

stress beyond what any of us could have imagined when the prior school year began. More than 50 million students across the U.S. experienced a disruption to learning due to COVID-19. Family's lives were upended as unemployment skyrocketed and many found themselves unable to make rent and other bills. Our already underserved students, primarily students of color and living in poverty, faced the greatest barriers to their success in school, such as less online access to learning. The COVID-19 pandemic exposed the crucial role our public school system serves for students as a source of food, support, mental health counseling and more.



### **Home Visits**

### CIS works closely with the campuses and

districts we serve to support student attendance and ensure students were able to participate in learning, either at home or in person. CIS conducted home visits to check in on students and families who were not participating in virtual learning. On one visit, CIS had reached out to a student and their family after the student had not been attending classes. Soon thereafter, our Student Support Specialist discovered that the student was having medical issues and the student's parents had lost most of their income as a result of the pandemic and were struggling financially, unable to afford to take him to be seen by a doctor. CIS leveraged the support of a community partner and used emergency funds provided by generous donors to CIS so they could get the student seen by a doctor. The student was able to receive the care they needed and did not have to miss any more school.



# Prioritizing student engagement has become

the critical driver of cultivating more equitable school climates this school year and beyond. As school systems work to maximize learning during and after the pandemic and to reengage the school community,

understanding and accommodating the students they serve will be even more essential than before the pandemic. By remaining flexible during the pandemic, CIS stayed connected to students and families helping them access the supports they need to survive and eventually thrive.

# **Community of Support**

The unique CIS model is made possible through our community-based approach in which we partner directly with local businesses, social service organizations, physical and mental health providers and community volunteers establishing a network of support inside schools and beyond to connect students and their families with valuable resources and basic needs.



CIS partners with over 696 community businesses, organizations, academic institutions, and more.

1,028 community partners, repositioned staff, volunteers, mentors and interns supported CIS campuses with 13,550 service hours, valued at \$386,728.69.



# **Partners**

#### WHERE WE SERVE -

















#### SUPPORTIVE GUIDANCE & COUNSELING

























#### **ACADEMIC SUPPORT** -

































#### PARENT & FAMILY ENGAGEMENT -

**ESCAPE** 













#### **HEALTH & HUMAN SERVICES** —





























### **COLLEGE & CAREER READINESS**

















### **ENRICHMENT ACTIVITIES**













# **Financials**

Communities In Schools of Houston demonstrates a true public/private partnership. 58% of CIS total revenue comes from public funds, specifically support from school districts, state of Texas and Harris County. 42% of CIS total revenue comes from the generosity of foundations, corporations, and individual donors.

CIS has a strong fiscal responsibility, with more than <u>89 cents</u> of every dollar going directly to program services.

2020-2021 OPERATING REVENUE:

\$21,389,859

PUBLIC: \$12,479,051 (58%)

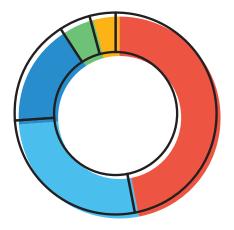
Funds from school districts, state of Texas, Harris County, and the City of Houston

PRIVATE: \$8,910,808 (42%)

Funds from foundations, corporations and individual donors

EXPENSES: \$19,001,778
Net Gain/(Loss) = \$2,388,081

### Private Revenue 2020-2021



CORPORATION 35%

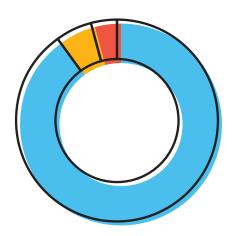
NON-CASH CONTRIBUTIONS 31%

FOUNDATION 24%

GALA 3%

INDIVIDUAL 7%

### **Expenses 2020-2021**



PROGRAM 89%

ADMINISTRATION 7%

FUNDRAISING 4%

# **Major Donors**

The generosity, passion and commitment of our donors is undeniable. Whether funding a specific area of interest like the Mental Health Initiative, internship programs, or emergency relief, or investing in CIS' work as a whole, the impact of their contributions is felt throughout the school communities we serve. Their support makes a true difference for Houston's students.

# VALEDICTORIANS (\$250,000+)

The Brown Foundation, Inc.
Houston Food Bank\*
United Way of Greater Houston
Victims of Crime Act

# **SALUTATORIANS** (\$100,000-\$249,999)

Wayne Duddlesten Foundation
John S. Dunn Foundation
Harris County-Children's
Emergency Safety Fund
Hauck Charitable Foundation
Hess Signature Education Fund
Powell Foundation
Rockwell Fund, Inc.

# **DEAN'S LIST** (\$50,000-\$99,999)

Vivian L. Smith Foundation

Buum Foundation
City of Houston Mayor's Office\*
CJD-Juvenile Justice
Communities In Schools, Natl
Humana
Memorial Assistance Ministries\*
Phillips 66
Judy & Charles Tate

### HONOR ROLL (\$25,000-\$49,999)

Brighter Bites\*
CenterPoint Energy
Chapelwood U Methodist Church\*
Christ Church Cathedral\*
Beth & Bob Gower

Greater Houston Community Fdn\*
George & Mary Josephine Hamman
Foundation
Marathon Oil

John P. McGovern Foundation Memorial High School PTA Lisa & David Sambrooks YMCA\*

# MEDALISTS (\$10,000-\$24,999)

Margot & John Cater
Chapelwood United Methodist Church
Comp-U-Dopt\*
Costco\*
Andrew Delaney Foundation
Leslie & Charles Duncan

Foster Family Charitable Fund Melbern G. & Susanne M. Glasscock Foundation

**GRITS Foundation** 

Jen & Lin Espey

William E. & Natoma Pyle Harvey

Charitable Trust
Houston Endowment Inc.

Sarah & William Hurt

Leon Jaworski Foundation

KHOU 11\*

Elizabeth & Bill Kroger

Janiece & the late Steve Lasher

Klinka & John Lollar Kirby & Scott McCool

Memorial Hermann Health System

Memorial High School Booster Club

Operation School Bell\*

Fred and Mabel R. Parks Foundation

Pat & David Rosenberg

**Saramco Foundation** 

Judith & Henry Sauer Kathy & Robert Stanton

Stratford PTSA

Susan Vaughan Foundation Inc.

Walmart\*

Meg & Richard Weekley Elizabeth S. Young

# **ADVOCATES** (\$5,000-\$9,999)

Alief-TSTA/NEA

Birthday Bundles For Kids\*

**Callon Petroleum** 

Harry S. & Isabel C. Cameron Fdn Thomas Doggett & Virginia Hoops

**Anne & Donald Graubart** 

Robert G. Gwin
Johanna Holmes
Houston Girls Cotillion

Houston Heights Woman's Club\*

KHOU 11

King & Spalding LLP
Kirby Corporation
Lang Family Foundation
Jack H. and William M. Light

Charitable Trust Cathy C. Malone

**Nancy Mills** 

JPMorgan Chase Foundation Kimberly & Duane Radtke

Jill Ramshaw

Second Baptist Church\*

Taiwan Buddhist Tzu Chi Foundation\*

Vaughn Foundation
Gretchen & Jay Watkins

\*In Kind Gift

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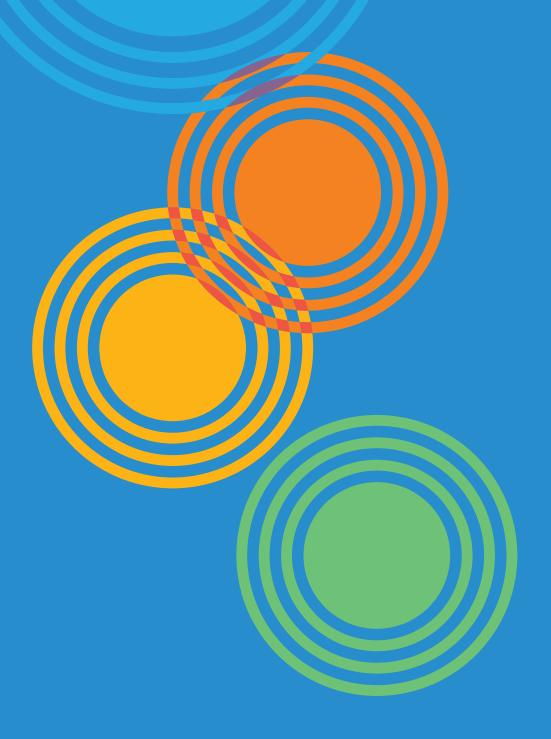
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### **DEI Belief Statement**

Everybody's welcome. At Communities In Schools of Houston, diversity, equity, inclusion and belonging are the core of our DNA. Together, we nurture an inclusive, empathetic culture that celebrates the differences brought by our students, families, alumni, board members, employees, partners and communities we serve. Our diversity fuels our innovation strengthening our commitment to build an equitable path to education for future generations.





### cishouston.org

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